

SNOWMOBILE DEALER OF THE YEAR NOMINATION

All entries must be postmarked by October 1, 2010. Award will be given out at the ISA's Winter Outdoor Sports Show Dealer Recognition Banquet.

All entries received past the deadline will be disqualified.

All entries must be submitted in a Report Cover with all information submitted in numerical order.

All entries are to be mailed to ISA 2114 E. Boulevard #214 Kokomo, IN 46902.

Snowmobile Dealer of the year will be elected on the basis of their involvement in Snowmobiling.

The brand(s) or and the number of sleds sold will not be a consideration. Remember we will be judging dealers across the state so support your nomination with newspaper clippings, pictures, as well as other information you think might help make a fair and reasonable selection.

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- 1. Dealer name
- 2. Dealer address
- 3. Dealer phone number
- 4. Club/person submitting nomination

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- A. Describe the methods your nominee uses to introduce new people to snowmobiling.
- B. How does your nominee introduce his customers both old and new, to organized snowmobiling?
- C. Does your nominee promote club membership / ISA membership as part of their sales activity? Explain how.
- D. Is your nominee a member of a snowmobile club(s)?
- E. Is your nominee a commercial member of the Indiana Snowmobilers Association?
- F. Describe leadership positions your nominee holds or has held in a club or ISA.
- G. Does your nominee have an open house promoting snowmobiling?
- H. Has your nominee been active in the ISA Winter Snow Show? Explain how.
- I. Does your nominee advertise in the Hoosier Snowmobiler?